

## **FOR IMMEDIATE RELEASE:**

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## Higginbotham Brings Relief to Local Restaurants and Service Workers

Firm purchases weekly restaurant delivery orders to community workforces to combat COVID-19 effect on industry and well-being

FORT WORTH, Texas (March 30, 2020) — Higginbotham is purchasing meals from local eateries that have temporarily reduced their operations to take-out and delivery due to COVID-19 mandates. The food deliveries go to those organizations working for the well-being of the community during this challenging time. Higginbotham will continue the program, called Higginbotham Helps, on a weekly basis in its markets most effected by the COVID-19 outbreak.

In its first week starting March 27, the firm purchased meals from Michael's Cuisine and Buffalo Brothers to serve workers at UNTHSC COVID-19 Testing and Emergency Call Centers and the City of Fort Worth's Emergency Operations Center, where Mayor Betsy Price came to show her support. Next week's purchased meals will be from Joe T. Garcia's Mexican Restaurant and other local restaurants to serve workers at Texas Health Resources, Cook Children's Hospital and staff and guests at Catholic Charities and Safe Haven of Tarrant County. Higginbotham also made monetary donations to the Tarrant Area Food Bank and the Fort Worth Food & Wine Foundation's Restaurant Worker's Relief Fund.

"Our employees believe in giving back to the community," said Higginbotham Chairman and CEO Rusty Reid. "We want to be of service and hopefully inspire other businesses to follow our lead during this time." In the coming weeks, the Higginbotham Helps program will support multiple restaurants and serve a number of organizations and hundreds of community service workers.

"Rusty and the team at Higginbotham have found a brilliant way to provide our hometown heroes working on the frontlines with delicious meals while supporting our local restaurants," said North Texas Community Foundation President and CEO Rose Bradshaw. "This is another fantastic example of how the firm gives back on a daily basis to this community. The North Texas Community Foundation has been honored to steward Higginbotham's philanthropy. Since 2011, the firm's employees have contributed \$2.5 million to local charities. Well done!"

(more)



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